



The following Street Naming Policy was adopted at a regular meeting of Council held on March 11, 2019.

Bert Hickey  
Mayor

Adele Carruthers  
Town Clerk/Manager

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## **TOWN OF LOGY BAY-MIDDLE COVE-OUTER COVE STREET NAMING POLICY**

### **1.0 PURPOSE**

To ensure consistent and uniform naming standards and practices on all Town streets and roads. Identify what types of names are acceptable and the street naming process so that streets and roads are clearly identified and allow for emergency response and ease in the delivery of mail and other goods and services.

### **2.0 SCOPE**

The Street Naming Policy shall apply to any new or altered streets within the municipal boundary of the Town of Logy Bay-Middle Cove-Outer Cove with the exception of Marine Drive which is under the provincial jurisdiction of the Department of Transportation and Works.

### **3.0 DEFINITION**

For the purpose of this policy, "street" means a street, road, highway or other way designed for the passage of vehicles and pedestrians and which is accessible by fire department and other emergency vehicles;

### **4.0 GENERAL PRINCIPLES**

4.1 The street name(s):

- a) Should be based on a theme honouring and promoting local history and culture, places, geography, natural features, etc.;



- b) may be considered to full names of people where the person is deceased and is of historical significance internationally, nationally, regionally or locally;
  - c) may include names of local residents that have made a major contribution or sacrifice on behalf of the Town;
  - d) are to use conventional spelling and should be easily pronounced;
  - e) are not to exceed three words, which includes the suffix (e.g. Middle Ledge Drive); and,
  - f) Use of the word “The” as the preface to the street name to be discouraged.
- 4.2 Business, corporate or commercial product names, as well as names associated with copyright or trademarks must be avoided.
- 4.3 Where a new street is a continuation of an existing street, the new street will be given the same name as the existing street.
- 4.4 There will be no duplication of street names within the Town.

## **5.0 STREET NAME SUFFIXES**

Street name suffixes will be determined using the following criteria:

- a) Avenue, Drive, Lane, Line, Road, Street or Way - a through roadway.
- b) Crescent - a roadway curvilinear in nature or shaped as a crescent.
- c) Court or Place - a non-through roadway comprised mainly of a turning circle (cul-de-sac).

## **6.0 STREET NAMING PROCEDURE**

- 6.1 Street names shall be assigned by Council and may be selected directly by Council or Council may consider street name(s) proposed by an applicant.



- 6.2 Any person or party interested in applying to have a name assigned to a street shall submit the proposed street name(s) in writing along with their significance to the Town for consideration.
- 6.3 A name can be proposed from a Council reserve list of street names which have received the previous approval of Council.
- 6.4 Upon receipt of a written request for a proposed street name, the proposed street name will be:
  - a) reviewed by the Town on the basis of the principles in Section 4.0; and,
  - b) referred to the St. John's Regional Fire Department which shall advise the Town of the suitability of the proposed name.
- 6.5 The name will then come forward to a meeting of Council for consideration.