

**20
23**

FESTIVAL OF FRIENDS



**Logy Bay
Middle Cove
Outer Cove**



709-726-7930 EXT. 104

108 Outer Cove Road - Kelly Park



**SPONSORSHIP
PACKAGE**

ABOUT THE FESTIVAL

The Town of Logy Bay-Middle Cove-Outer Cove's Festival of Friends is an annual summer event which has become a well-known attraction and anticipated event for people living in and around our community.

The planning committee would like to offer the business community an opportunity to become involved. Various levels of sponsorship are available to support our Festival of Friends event. These levels are defined in the following pages.

The planning committee and council appreciate all the support big or small and we thank you for your generosity.

EVENT TIMELINE

Friday 11 August 2023
10:00am-10:00pm

Saturday 12 August 2023
10:00am-12:00am

Sunday 13 August 2023
10:00am-9:30pm



FESTIVAL EVENT DETAILS



RON CADIGAN FUN RUN

THE RON CADIGAN FUN RUN IS AN ANNUAL EVENT HOSTED BY THE RON CADIGAN FOUNDATION AND THE TOWN. THIS IS AN EVENT THAT RON STARTED MANY YEARS AGO DURING HIS TIME ON COUNCIL AND HAS SINCE BEEN NAMED IN HIS HONOUR.



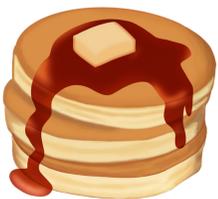
FAMILY MOVIE

WE WILL BE HOSTING A FUN NIGHT OF FILM FOR ALL AGES, WITH A FAMILY-FRIENDLY MOVIE AND SNACKS PROVIDED.



ART & TEXXTILES SHOW

SHOWCASING SOME OF THE HISTORICAL MEMORIES OF THE TOWN, AS WELL AS LOCAL ART & TEXTILES, THE TOWN AND THE MUSEUM ASSOCIATION WILL BE PUTTING TOGETHER THIS WONDERFUL EXHIBIT.



COMMUNITY BREAKFAST

ALL AGES BREAKFAST SERVED AT THE JUSTINA CENTRE!



BALL HOCKEY TOURNAMENT

WE WILL BE HAVING A BALL HOCKEY TOURNAMENT FOR KIDS AGES 11-17, HOSTED BY KPSA AND THE WEXFORD ESTATES OUTER COVE MARINES!

FESTIVAL EVENT DETAILS



HORSESHOE TOURNAMENT

COME TRY YOUR LUCK AT THROWING THE HORSESHOES!
A FUN-FILLED DAY WITH FOOD, MUSIC, AND PRIZES!



TOWN DAYS DANCE - 80'S THEME (19+)

DIG OUT YOUR NEON AND HAIR CRIMPER, WE ARE
HEADING BACK TO THE 80'S! JOIN US FOR A FUN NIGHT
OF DANCING, SOCIALIZING AND A FEW COLD ONES!



SENIORS AFTERNOON TEA

A LOVELY AFTERNOON FOR SENIORS TO COME AND
ENJOY SOME FOOD, SWEETS, AND ENTERTAINMENT.



FAMILY FUN DAY & CONCERT

BOUNCERS, FACEPAINTING, CARNIVAL GAMES, FOOD
TRUCKS, BEER TENT, LIVE MUSICAL ENTERTAINMENT
AND SO MUCH MORE!



FIREWORKS

A FABULOUS ENDING TO A WONDERFUL WEEKEND OF
COMMUNITY EVENTS!

SPONSORSHIP DETAILS

THIS CAN BE A MONETARY DONATION OR THE VALUE OF IN-KIND SERVICES. ALL LEVELS WILL RECEIVE A SPONSOR SHOUTOUT ON THE TOWN'S SOCIAL MEDIA SITES. PLEASE PROVIDE THE TOWN WITH YOUR LOGO OR COMPANY NAME. SIGNAGE TO BE PROVIDED BY THE TOWN. SPONSOR LEVEL ADVERTISING ARE IN RELATION TO THE SIZE OF EACH SIGN USED BY THE TOWN DURING THE FESTIVAL (SEE FOLLOWING PAGE).

PRESENTING SPONSOR

\$5,000 AND ABOVE

- ADVERTISING (EXTRA LARGE LOGO ON ALL SIGNAGE, DIGITAL AND PRINT)
- 12 BEER TICKETS FOR BEER TENT (FAMILY FUN DAY CONCERT)
- FREE ACCESS TO ADULT DANCE (UP TO A MAX OF 4 PEOPLE + 8 BEER TICKETS)
- FREE ACCESS TO COMMUNITY BREAKFAST (MAX 6 PEOPLE)

GOLD SPONSOR

\$2,000-\$4,999

- ADVERTISING (LARGE LOGO ON ALL SIGNAGE, DIGITAL AND PRINT)
- 6 BEER TICKETS FOR BEER TENT (FAMILY FUN DAY CONCERT)
- FREE ACCESS TO ADULT DANCE (UP TO A MAX OF 2 PEOPLE + 4 BEER TICKETS)
- FREE TICKETS TO COMMUNITY BREAKFAST (MAX OF 4 PEOPLE)

SILVER SPONSOR

\$500-\$1,999

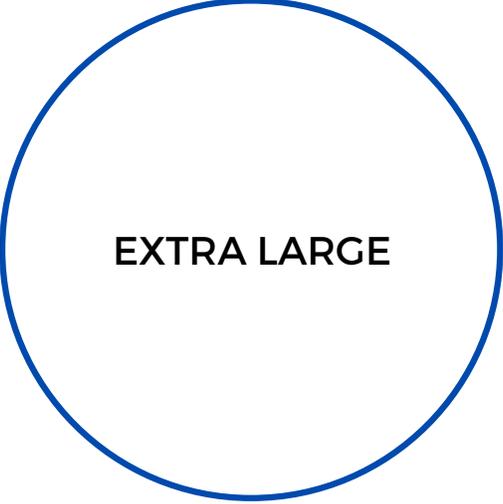
- ADVERTISING (MEDIUM LOGO ON ALL SIGNAGE, DIGITAL AND PRINT)
- 4 BEER TICKETS FOR BEER TENT (FAMILY FUN DAY CONCERT)
- FREE ACCESS TO ADULT DANCE (UP TO A MAX OF 2 PEOPLE)
- FREE TICKETS TO COMMUNITY BREAKFAST (MAX OF 2 PEOPLE)

BRONZE SPONSOR

\$100-\$499

- ADVERTISING (SMALL LOGO ON ALL SIGNAGE, DIGITAL AND PRINT)
- FREE ACCESS TO ADULT DANCE (UP TO A MAX OF 2 PEOPLE)

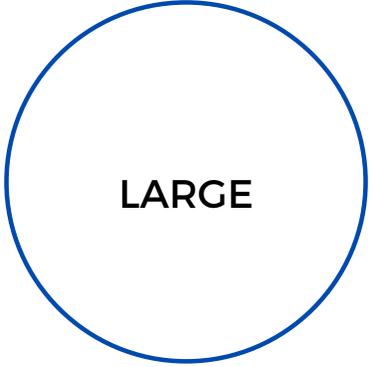
SPONSORSHIP DETAILS



EXTRA LARGE

PRESENTING SPONSOR

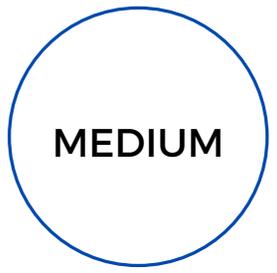
\$5,000 AND ABOVE



LARGE

GOLD SPONSOR

\$2,000 - \$4,999



MEDIUM

SILVER SPONSOR

\$500 - \$1,999



SMALL

BRONZE SPONSOR

\$100 - \$499

**20
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THANK YOU

CONTACT US

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